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## **TICKETS FOR THE NASCAR SPRINT PIT CREW CHALLENGE™ ON SALE MARCH 23**

### **Family-Friendly, Pit Crew Skills Competition Showcases Best on Pit Road**

HARRISBURG, N.C. (March 22, 2011) - Tickets for the 2011 NASCAR Sprint Pit Crew Challenge™ presented by Craftsman, featuring a family-friendly, pit-crew competition between the top-24 NASCAR Sprint Cup Series™ pit crews, are on sale March 23. Tickets may be purchased online at [www.pitcrewchallenge.com](http://www.pitcrewchallenge.com) or by calling Time Warner Cable Arena box office at (800) 745-3000 with prices starting at \$15. Tickets for children two to 12 cost \$7.50 each.

The NASCAR Sprint Pit Crew Challenge presented by Craftsman will take place Thursday, May 19 at 7 p.m. EDT at Time Warner Cable Arena and will air on SPEED at 8 p.m. EDT that evening.

“Each year we see the competition increase for the NASCAR Sprint Pit Crew Challenge presented by Craftsman, both in the individual skills and team competition,” said Robin Pemberton, vice president of competition for NASCAR. “The pit crews look forward to this event and put forth their best effort to prove who the best on pit road really is. The added value for the teams also is having first pit selection for the NASCAR Sprint All-Star Race.”

Kicking off NASCAR Sprint All-Star Week™ will be the third annual NASCAR Rev'd Up, a free concert and festival featuring top musical talent and interactive displays held in downtown Charlotte, N.C., on May 18.

The NASCAR Sprint Pit Crew Challenge presented by Craftsman, now in its seventh year of competition and produced by JHE Production Group Inc., is the signature lead-in event to the NASCAR Sprint All-Star Race Saturday, May 21 at Charlotte Motor Speedway.

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To qualify for the NASCAR Sprint Pit Crew Challenge presented by Craftsman, teams must be eligible for the NASCAR Sprint All-Star Race or be the 2010 NASCAR Sprint Pit Crew Challenge Champion. NASCAR Sprint All-Star Race eligibility includes all NASCAR Sprint Cup race winners from 2010 and 2011, NASCAR Sprint All-Star Race winners from the past 10 years and NASCAR Sprint Cup Series Champions from the past 10 years who are active drivers and have competed in at least one series event during the 2010 or 2011 season. Remaining unfilled positions will become available to the car owners ranked highest in the 2011 NASCAR Sprint Cup Series owner point standings as of May 17.

The following teams are currently eligible: No. 00 Aaron's Dream Machine Toyota, No. 1 Bass Pro Shops Chevrolet, No. 4 Red Bull Racing Toyota, No. 5 GoDaddy.com Chevrolet, No. 11 FedEx Toyota, No. 14 Office Depot Chevrolet, No. 16 3M Ford, No. 17 Crown Royal Ford, No. 18 M&M's Toyota, No. 21 Motorcraft/Quick Lane Ford, No. 22 Shell-Pennzoil Dodge, No. 24 Drive to End Hunger Chevrolet, No. 29 Budweiser Chevrolet, No. 33 Cheerios/Hamburger Helper Chevrolet, No. 39 US Army Chevrolet, No. 42 Target Chevrolet, No. 48 Lowe's Chevrolet, and No. 99 Aflac Ford.

For more information, visit [www.pitcrewchallenge.com](http://www.pitcrewchallenge.com).

### **About The Event Sponsors**

The title sponsor of the NASCAR Sprint Cup Series and NASCAR Sprint Pit Crew Challenge presented by Craftsman, Sprint Nextel offers a comprehensive range of wireless and wireline communications services bringing the freedom of mobility to consumers, businesses and government users.

Presenting sponsor Craftsman has been a long-time sponsor in the sport providing reliable tools for NASCAR, auto mechanics and do-it-yourself car enthusiasts.

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